



## CLINTON GLOBAL INITIATIVE 2008 FORUM D'ACTION MODERNITES PARIS EVENT

### CGI COMMITMENT PROFILES

#### **Vehicle Leasing Program, the Gambia, 2007**

**Commitment By:** The Skoll Foundation; Riders for Health (UK)

**Focus Area:** Global Health

**Estimated Total Value:** \$15,900,000 over 5 Years

**Geographic Scope:** Gambia

**Commitment to Action:** The Skoll Foundation will provide credit support of \$3.5 million Program Related Investment (PRI) to cover the purchase of a fleet of 224 vehicles (motorcycles, double-cab pick-ups and ambulances) which will be leased to the Gambian Department of State for Health (DOSH). These vehicles will be put into the established Riders for Health fleet management system in the Gambia, allowing Riders to help Gambia occupy a unique position as the first African country to have total health coverage for its entire population-every man, woman and child. It will therefore also be the first country to show the impact on the health of a nation when health resources reach the population reliably and over time. The program will also optimize vehicle maintenance and performance and work to create a replication model for vehicle leasing across Africa, for which the Skoll Foundation has already provided a non-repayable \$400,000 grant linked to the PRI. Other components include: opening an additional workshop/garage in Gambia to extend its outreach network; developing an apprenticeship program to train new mechanics in Riders' vehicle management system; designing a monitoring and evaluation plan to fully document the pilot project; and hiring executive level staff in the U.S. with expertise in international development to raise Riders' visibility among global health funders, multinationals and international NGOs.

#### **The Program of Research and Dialogue for Peace, 2007**

**Commitment By:** Scott M. Weber, Director-General, International Peacebuilding Alliance (Interpeace)

**Focus Area:** Poverty Alleviation

**Estimated Total Value:** \$1,200,000 over 2 Years

**Geographic Scope:** Timor-Leste, Timorese Diaspora

**Commitment to Action:** The ultimate goal of the Program of Research and Dialogue for Peace (PRDP) is to help break the cycle of violence in Timor-Leste and to build the solid foundations necessary for poverty alleviation and economic development. The program will contribute to creating Zones of Peace throughout Timor-Leste. Focusing in on 3 pilot districts in Timor-Leste, this work will be underpinned by locally-focused economic development projects that ensure that reconciliation is supported by improved livelihoods. This will create 3 pilot Zones of Peace where reconciliation and economic development will combine to create sustainable peace. PRPD anticipates that during 2008, as the program becomes institutionalized, 20 or more community information and meeting centers will be built throughout the 13 districts of Timor-Leste to enable access for all.

The program will take place throughout the 13 districts of Timor-Leste, with initial consultations of more than 3,000 people, representing all sub-districts. In addition, focus groups with key stakeholders will be conducted and, in the spring of 2008, a National Forum with 150 -200 key

people will be held. This forum will select an initial five key peace building priorities from those that emerged in the mapping phase.

### **BELIEVE, 2007**

**Commitment By:** Lalique

**Focus Area:** Poverty Alleviation

**Estimated Total Value:** \$2,500,000 over 3-5 Years

**Geographic Scope:** Global

**Commitment to Action:** The commitment will initiate a fundraising campaign-BELIEVE-that will collect donations to alleviate poverty in developing countries around the world. Donations will be driven from products and services offered by a select group of luxury brands. The inspiration for this commitment is directly linked to CGI. During the CGI 2007 Mid-Year Meeting, Guillaume Gauthereau, CEO of Lalique, was deeply inspired by testimonials of people whose lives had changed as a result of CGI member commitments. One fact in particular struck him profoundly: that \$1 in a developed country was worth about \$100 in an undeveloped one. Reflecting on his role within the luxury industry, he thought about the cost of goods and services and what an incredible support the entire industry could be to those in dire poverty around the world.

### **Youth Employment Program for European Macedonia, 2005**

**Commitment By:** Studio Moderna SA

**Focus Area:** Poverty Alleviation

**Estimated Total Value:** \$100,000 over 1 year

**Geographic Scope:** Bulgaria, Macedonia

**Commitment to Action:** Studio Moderna, in partnership with The International Youth Foundation, the Balkans Children and Youth Foundation, the Open Society Institute and UNDP, will encourage collaboration among business people, government providers, and educators through a youth employability program in Macedonia and the region. The project focuses on enhancing possibilities of employment for young people age 18-30 in Macedonia and thus exploring possibilities of replicating the project in other Balkan countries. This goal will be achieved mainly through the activities in the field of recognition of non-formal education (with engagement of relevant governmental bodies, business sector, NGOs and academic institutions), employability programs implemented in cooperation with grass-roots youth NGOs, job shadowing/internship implemented in cooperation with business sector and cross-border exchanges.

### **Hewlett Packard**

**Commitment By:** UNICEF

**Focus Area:** Education

**Estimated Total Value:** \$30,000,000 over 3 Years

**Geographic Scope:** Lebanon, Syria, Jordan, Iraq

**Partners:** IRC, Microsoft, HP

**Commitment to Action:** UNICEF is committed to championing promising approaches that can make quality and relevant education available even in very difficult circumstances. It is also committed to the use of education as a tool for enhancing general quality of life, including issues of identity and community where lives have been disrupted. The UNICEF-IRC-Microsoft-HP commits to partner over the next three years to pilot-test 'Resilient Learning Communities' for displaced Iraqis – interactive distance learning methods such as radio, TV, laptop, cell phone, computer kiosks etc in order to help Iraqi displaced children and youth transmit, receive and exchange "community information" and participate in appropriate education lessons based on their national curriculum in Jordan, Syria and Lebanon.

## PANELIST BIOGRAPHIES

**Guillaume Gauthereau** is President and CEO of LALIQUE North America where he manages all retail and wholesale operations for the US and Canada. Mr. Gauthereau previously worked as a Managing Director for LALIQUE Limited in the United Kingdom where he oversaw the subsidiary of boutiques, shop in shops, duty free and wholesale doors. Before joining LALIQUE, Mr. Gauthereau worked as a Manager at Louis Vuitton's largest flagship store on the Champs-Elysees in Paris.

Preceding retail, he was the founder of internet start-up, Alidoo.com, and worked in the pet health industry for Ralston Purina Nestle and Hill's Pet Nutrition Colgate Palmolive. Mr. Gauthereau received a PhD from the Veterinary School of Maisons-Alfort in Paris and also holds a certificate in Marketing & Communication from the Vet School.

Mr. Gauthereau is an advisory board member for the Luxury Education Foundation (LEF), member of CGI (Clinton Global Initiative), Chairman of Design Watch at the Cooper Hewitt Design Museum, co-founder of 4th Avenue - a luxury executive club, and Founder & CEO of Carbon Consulting, a brand strategy firm.

**Jean-Pierre Le Calvez** is Director of Worldwide Strategic Marketing at HP's Personal Systems Group. Based in Paris, Jean-Pierre focuses on developing new marketing ecosystems that not only help establish HP as a thought leader and most preferred brand, but also generate demand for HP's products. He is also involved in HP's philanthropic efforts, particularly in education.

Jean-Pierre has extensive marketing and communications experience and has held a number of key marketing positions for major companies as well as start-up ventures and philanthropic organizations. Before joining HP, he was Vice President of Advocacy and Communications at the GAVI Fund and Head of Advocacy and Communications at the GAVI Alliance (A Gates Foundation supported PPP). Before joining GAVI in 2003, his previous positions included: Chief Marketing Officer for Philips' Adelante Technologies and Senior Director, WW strategic marketing and analysis at Palm. Prior, at Apple, Jean-Pierre was responsible for marketing and communication activities for the EMEA region.

A French national, Jean-Pierre taught marketing and advertising research at the University of Kansas (KU) for four years and holds a Master's degree in journalism from KU, an M.Sc. in applied foreign studies and a Doctoral degree in information and communications from the University of Nice.

**Barry Coleman**, a 2004 Schwab Foundation social entrepreneur and Riders co-founder and Executive Director, has 18 years of experience developing sustainable and sustained systems for managing all modes of land transport in difficult or hostile conditions. He has established long-running programmes in Zimbabwe, Gambia, Nigeria and Kenya, working with ministries, NGOs, UN and private sector. In addition, he is currently working on establishment of new Riders programmes in Lesotho and Mozambique. He designed the ground-breaking Transport Resource Management (TRM) and the associated Riders' cost per kilometre (CPK) calculation system. He is a former journalist (The Guardian, BBC) and has several years' experience in management consultancy specialising in corporate communications. He is a winner of the 2005 Skoll Foundation award and the 2006 Ernst & Young Social Entrepreneur of the Year award.

**Sandi Češko** is currently the Chairman and co-founder of Studio Moderna Group, the largest direct response marketing network in Eastern and Central Europe. Prior to his position as chairman, Češko was the CEO of Studio Moderna; the Managing Director and co-founder, ORIA d.o.o., Zagorje from 1990 until 1994; and the Sales Manager of Mikrohit d.o.o., Ljubljana from 1989 until 1990.

Reflecting his keen negotiation, leadership and organizational skills, Češko was directly elected into the State Council and the Senate of Republic of Slovenia where he served from 1992-1997. During

the election, Češko won with the highest percentage of votes for a member of the Senate in the whole country.

Furthermore, Češko has stood out as the first president of the controlling Board for the Slovene Privatisation Fund, the Vice-President of the Supervisory Board of Telekom Slovenia, a member of the Supervisory Board of SIB Bank, and a member of the Business Advisory Board of the Faculty of Economics.

Češko is also a member of the Forum 21, established by the former President of Republic of Slovenia Mr. Milan Kučan. Forum 21 is a progressive think-tank, which brings together accomplished, bright individuals to contemplate and discuss the development of Slovenia and its position in a global society. Češko attended the University of Ljubljana and graduated in 1982 from the Faculty for Social and Political Science.

**Scott Weber** is the Director-General of Interpeace - International Peacebuilding Alliance (formerly WSP International), one of the largest peacebuilding organizations in the world and a strategic partner of the United Nations. Headquartered in Geneva, Switzerland, and with Regional Offices in Nairobi and Guatemala, and Representation Offices in New York and Brussels, Interpeace draws its strength from a global and rapidly growing team of nearly 300 colleagues in Somalia, Rwanda, Burundi, Guinea-Bissau, Liberia, Guatemala, Israel and Palestine, Aceh (Indonesia) and Timor Leste, as well as in a regional programme on Youth Gangs in Central America and a thematic programme on Constitution-making in post-conflict contexts. Interpeace's work in Rwanda was highlighted by President Bill Clinton at the 2006 Clinton Global Initiative as an innovative and important approach to conflict prevention. Interpeace was also elected President (for 2007-2009) of the European Peacebuilding Liaison Office (EPLO), the primary network of peacebuilding organizations that work with the Council of the European Union and the European Commission. Scott has designed and led an institutional and programmatic reform and development process in the organization, including the development of new structures, procedures and systems for efficient work, as well as a redefinition and restructuring of Interpeace's operational relationship with the United Nations. He also led the process of changing the name and brand of the organization and an operational expansion of its work around the world. Scott is a member of the Young Presidents' Organization (YPO). He holds a Bachelor's degree in International Relations, Economics and Russian from Georgetown University, and a French Baccalauréat from the Lycée Français de New York. Scott lives in France with his wife Catherine and two children.

**Michele Kahane** is Director of Commitments at the Clinton Global Initiative (CGI), a project of the Clinton Foundation. She has over 20 years of experience in the global business, nonprofit and philanthropy sectors. Prior to joining the CGI, she served as a Director of Special Projects at the Center for Corporate Citizenship at Boston College where she advised senior business leaders on issues of corporate citizenship and helped build alliances with key policymakers and organizations concerned with the role of business in society. Prior to her work at the Center, Michele spent a decade at the Ford Foundation as a program officer in the economic development unit managing the Corporate Involvement Initiative, which supported the efforts of companies, social entrepreneurs and the public sector to forge innovative, market-based approaches to development. She holds an MBA and Masters in International Affairs from Columbia University, and a B.A. from Princeton. She is the co-author of the award-winning book *Untapped: Creating Value in Underserved Markets* which provides advice to managers on how companies can implement profitable business strategies and make a difference in poor communities. Michele serves on the board of the Women's Network for a Sustainable Future, the steering committee of the Institute for Responsible Investment, and the NY Regional Association of Grantmakers Task Force on Hurricane Katrina.